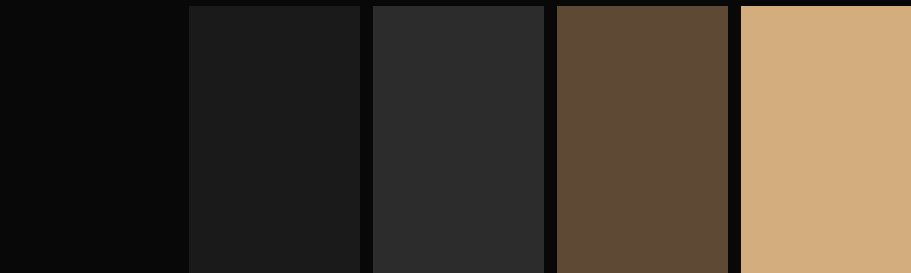


THREE MODES. ONE SYSTEM.

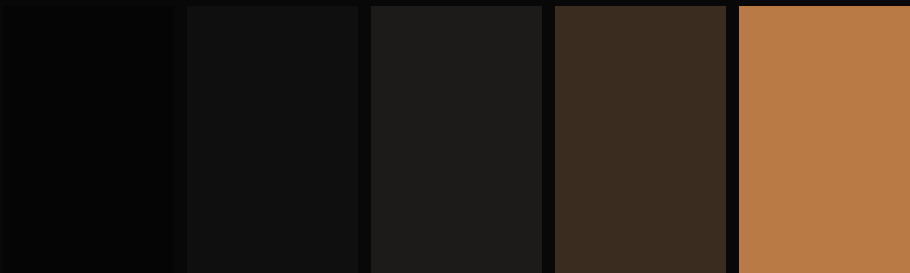
DARK



#080808 #1A1A1A #2C2C2C #5E4A34 #D4AD7F

Signature / architectural

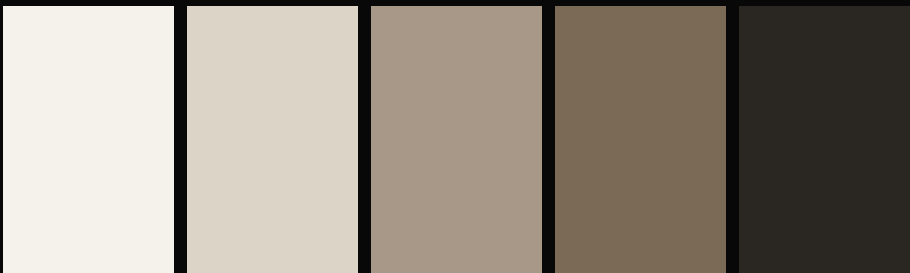
DARKER



#050505 #0F0F0F #1C1B19 #3A2D20 #B97A46

Deep / immersive

LIGHT



#F5F2EC #DCD5C7 #A89887 #7A6A56 #2A2622

Editorial / professional

Typography

DISPLAY

Extended geometry / custom wordmark

UI / BODY

Inter or licensed equivalent

VOICE

BUILT FOR WHAT'S NEXT.

Confident. Precise. Premium. Independent.

Display lettering in the logo is vector geometry. No commercial font files are distributed.

ARCHITECTURE & USAGE

GOD'S PLAN HOLDINGS

PARENT COMPANY

F&S / DOTTABOOM / TH30NE / GENESIS / START FRESH

TH30NE

GLOBAL TECHNOLOGY COMPANY

Signal Rodeo / business communications

Praxis / CRM

Argus / lead discovery

Nous / intelligence and orchestration

TH30NE Studios / games and interactive experiences

Other current projects / as directed

NON-NEGOTIABLES

Signal Rodeo uses a JACKRABBIT, never a bull.

Keep product brand identities independent.

Three modes: Dark / Darker / Light.

Keep gold accents restrained, not everywhere.

No generic AI circuitry or stock-tech patterns.

TH30NE Studios is a gaming division name.

GPH and Genesis stay outside TH30NE.

ASSET STATUS

Design-candidate assets. Legal name/trademark clearance and production deployment remain separate gates.

The three panoramic scenes use crops from the supplied reference; replace with full-resolution artwork for launch.